

The latest about the DECO brand!

Moutier, 25th August 2006.

In order to highlight the importance of innovation, Tornos decided to introduce a change in its naming philosophy, thereby creating total consistency between its two product ranges, i.e. between the single and multi-spindle machines!

In fact, from now onwards, every name will be associated with the level of complexity that the machine can achieve and no longer with its product family. For example, a DECO 8sp developed for the market segment offering parts of average complexity will be renamed the DECO Sigma 8. All future machines, whether single-spindle or multi-spindle coming within this category of complexity, will automatically be known as Sigma machines. The same applies to the MULTIDECO 20/8d designed to execute complex parts; this will now be known as the MultiAlpha 8x20. Here again, any new machine to be developed to execute complex parts will incorporate the designation of Alpha in its name.

Hence, to summarise, the new names will correspond to the following categories:

Alpha ⇒ for complex to highly complex parts

Sigma ⇒ for parts of average complexity

However, it is important to note that these changes will only apply to those products launched at the Open House in Moutier in March 2005, namely the [s-line] and MULTIDECO « d » machines. Below is a table to help avoid confusion:

Previous name	New name
DECO 8sp	DECO Sigma 8
DECO 20s	DECO Sigma 20
MultiDECO 32/6d	MultiAlpha 6x32
MultiDECO 20/8d	MultiAlpha 8x20



With regard to the DECO [a-line] and MULTIDECO « b », the Swiss manufacturer felt it inopportune to make any changes, since these latter have been well known for many years and for many, are synonymous with quality and performance!

The questions that may be asked out of curiosity are: why did you want to change the name and why choose Greek letters?

The replies are very simple... by renaming its machines, Tornos wants to create consistency between its two product ranges and clearly mark any upgrades.

The idea of using letters of the Greek alphabet came about because they are known throughout the world and can easily be pronounced in all languages.

It is the intention of Tornos permanently to maintain its process of innovation – at all levels!

Press contact: Pierre-Yves Kohler TORNOS SA, 111, rue Industrielle, CH-2740 Moutier
Tel. +41 32 494 44 44, Fax +41 32 494 49 03, www.tornos.com