

PRESS RELEASE

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Tornos opens new technology center in Pforzheim

Moutier, 21st June 2007

A world leading manufacturer of CNC single spindle and CNC multi spindle automatic lathes, Tornos SA has opened a new technology center in Pforzheim, Germany for the sustainable improvement of competitiveness. The Grand Opening in June now gives the German subsidiary Tornos Technologies Deutschland GmbH the possibility to support customer needs even better than before. For the past two years, the Pforzheim location has not only been responsible for all German customers but also for customers in north and eastern European markets.

The 300m² TechnoCenter offers ideal demonstration and working conditions with five of the latest generation CNC single spindle automatic lathes. Customer demonstrations and training courses as well as innovative manufacturing solutions will be developed with customers at this facility.

"We live our company slogan: Think parts, think TORNOS", says Urs Hirsiger, Head of Sales and Marketing, as a reason for opening the centre to further meet the increasing customer-specific requirements. "The customers are more interested in producing components in as short a time as possible with tightly defined quality specifications at minimal cost more than the machine they want to use," Hirsiger continues. "Our new TechnoCenter provides the spatial and personnel resources to master these challenges effectively".

Sandos Sipos, Head of worldwide customer services comments: "After having realised a certain number of major improvements during the last 18 months in terms of service quality, namely spare part delivery leadtimes, a hotline, service engineer reaction time and spare parts identification; we have reached a new major milestone with the opening of the TechnoCenter. Customer applications can be quickly and more efficiently tested in the presales period. This will help the selling process and increase customer satisfaction."

The success is already paying dividends. In the first quarter of 2007, the Tornos Group counted incoming orders for CHF77.3 million. This is the best quarterly result of the last six years. Under these conditions, Tornos is optimistic that it will reach the aspired turnover of approximately CHF280 million in 2007. As partner of manufacturers for turned parts, Tornos has been working closely with the practical side for decades to develop machines that optimise the manufacturing process. In the past weeks and months, benchmark-setting products have been developed that will again cause a sensation at this year's EMO Exhibition. For further details come and see us in hall 17 on stand C18.

Contact Presse: Pierre-Yves Kohler TORNOS SA, 111, rue Industrielle, CH-2740 Moutier
Tel. +41 32 494 44 44, Fax +41 32 494 49 03, www.tornos.com